

JAKE SCHEIDEMAN '86



Jake Scheideman, MBA Class of 1986, has led a life of service to others since he left this campus 25 years ago.

Jake went on to graduate from Pacific Union College in 1990. Soon after, he traveled to Nicaragua with his initial interest stemming from a shared passion with the Nicaraguan people—baseball. That passion led him to the small village of Empalme de Boaco where a successful baseball program was thriving.

In 1991, Jake established his own business in St. Helena, California. Although he loves baseball, he saw an opportunity to buy St. Helena Cyclery and now he knows everything about bicycles.

Hurricane Mitch hit Nicaragua in 1998. Jake returned to the village of Empalme de Boaco to offer his assistance only to find the disaster had destroyed the baseball field—the very fabric of the villager's lives. Jake committed to build them a baseball field. After four years of fundraising from individuals, businesses, and a partnership with the International Rotary Club, Jake's team returned to the village in Nicaragua. They built not just a baseball field, but a baseball stadium large enough to host teams from neighboring regions, thanks to the generosity of many donors.

The stadium soon led to building homes for the villagers. With an ever-expanding group of volunteers, 67 homes and community facilities have been built since 2002.

Jake is very active in his own community in St. Helena. He is a member of the local Rotary Club and a board member of Vine Trail. This is a group dedicated to building a 44-mile walk/bike path from Calistoga to Vallejo—a \$50 million project. Jake's personal philosophy is *people make a difference*. Obviously, he acts upon this belief.

MBA is proud to recognize Jake for his humanitarian contributions, and his loyalty and faithful service to not only his community, but to the citizens of Nicaragua.